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New Book “The Hair Replacement Revolution” Debunks Myths and Reveals Truths on Hair Replacement

DENVER – June 2004 – Nearly 35 million men are affected by male pattern hair loss and one in four women will experience some type of hair loss. Until recently, navigating the maze of hair loss treatments has been difficult. Fortunately, two prominent physicians in the field of hair replacement, James Harris, M.D., and Emanuel Marritt, M.D., have collaborated to write a book entitled “The Hair Replacement Revolution.” This book, written for consumers, acts as a practical guide to effective hair replacement techniques, detailing all aspects of dealing with hair loss. The first book of its kind to be written by physicians, it debunks the myths in this ever-growing medical specialty.

According to the book’s author Dr. James Harris, a head and neck facial plastic surgeon whose practice is limited solely to medical and surgical hair restoration, the book’s goal is to educate consumers on the physical causes and psychological ramifications of hair loss and to present the facts about legitimate treatment options while increasing awareness of industry myths.

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hair replacement/cont.page 2

According to Dr. Harris, many variables play a part in causing temporary and permanent baldness in both men and women. Genetics, hormones and time cause male pattern baldness. Hair loss in women can also be genetic but is often caused by underlying medical conditions such as anemia, thyroid disease, connective tissue disease, gynecological conditions and emotional stress. Scarring on the scalp in both men and women can also be a result of injuries and some plastic surgery procedures. Both can be treated by hair transplantation.

Depending on the type and extent of hair loss, various replacement techniques are available including cosmetic, pharmaceutical and surgical options.

“In the field of hair loss, there is a great deal of information about hair replacement techniques. As a consumer, the challenge is to know what information is legitimate,” explained Dr. Harris. “ By providing patients with options and resources, ‘The Hair Replacement Revolution’ can be a first step for anyone exploring hair replacement alternatives.”

For more information about the Hair Sciences Center of Colorado, please call 303.694.9381 or visit our Web site at [www. hscccolorado.com](http://www.hscccolorado.com)

