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**DENVER PHYSICIAN'S NEW MINIMALLY INVASIVE TECHNOLOGY FOR
HAIR TRANSPLANTATION SURGERY HAILED AS BREAKTHROUGH**

DENVER- March 2005 – James A. Harris, M.D., of the Hair Sciences Center of Colorado has invented and patented a new minimally invasive technology which is revolutionizing the field of hair transplantation surgery. The new system utilizes an instrument called the Harris SAFE (Surgically Advanced Follicular Extraction) Scribe -- a small, self-contained device -- to isolate, extract and transplant single follicular units of hair without the trauma associated with other types of hair transplantation surgery.

According to Dr. Harris, a head and neck/facial plastic surgeon whose practice is limited solely to medical and surgical hair restoration, this breakthrough technology benefits both transplant surgeons and patients. The Harris SAFE System will dramatically improve the field of hair restoration, making the surgery virtually pain-free, undetectable and accessible for the millions of men and women who are candidates for hair transplantation surgery. A minimally invasive surgical option, the Harris SAFE System also minimizes the healing time and scarring associated with hair transplantation while leaving patients with the most natural results possible.

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“This is the breakthrough that we have all been hoping for,” confirmed Tony Mangubat, M.D., and president of the International Society of Hair Restoration Surgery. “ This new technology is a very valuable contribution to the field of hair restoration surgery.”

According to Dr. Harris, most hair transplant surgeons perform a traditional, invasive surgical procedure that requires the surgeon to surgically remove strips of scalp from the sides or back of the head, resulting in a linear scar and a lengthy healing time. Another technique called Follicular Unit Extraction (FUE) removes single follicular units of hair. Although less invasive than traditional “strip” transplants, this earlier version of FUE is extremely time consuming, damaging an average of 20 percent of the donor hair follicles, expensive and only appropriate for a small percentage of patients.

“With traditional FUE, I found that only about 30 to 40 percent of patients were candidates,” explained Dr. Harris. “While that procedure was not effective for most patients, especially African-Americans or gray-haired patients, the Harris SAFE System now improves upon that earlier version of FUE, making it available for virtually 100 percent of patients.”

In addition to allowing virtually all patients the option of hair transplantation, the Harris SAFE System is extremely efficient. According to Dr. Harris, surgeons who use the Harris SAFE System can transplant up to several thousand grafts a day, compared to 300 to 400 per day using traditional FUE.

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“Because the Harris SAFE System is so efficient, eventually the price of hair transplantation should become more affordable,” explained Dr. Harris.

“While the Harris SAFE System is labor intensive for the physician, it does not require a large surgical team or lots of expensive medical equipment. Early trials show the Harris SAFE Scribe is very easy to use.”

According to Dr. Harris, while traditional FUE costs about 50 percent more than a normal transplant, the efficiency of the Harris SAFE System should drive this cost down, making the cost comparable to that of a traditional “strip” transplant.

“Studies show that the SAFE System is very effective,” explained Dr. Harris. “I have tested the SAFE System and Scribe on numerous patients and have found that transection rates (the damage to hair follicles) average 5.6 percent. This is equal to or better than transection rates for traditional hair transplant surgery, which average about eight percent, and significantly less than traditional FUE, which in my experience can be greater than 20 percent. “

For more information about the Harris SAFE System and the Hair Sciences Center of Colorado, please call 303.694.9381 or visit our Web site at www.hsccolorado.com.